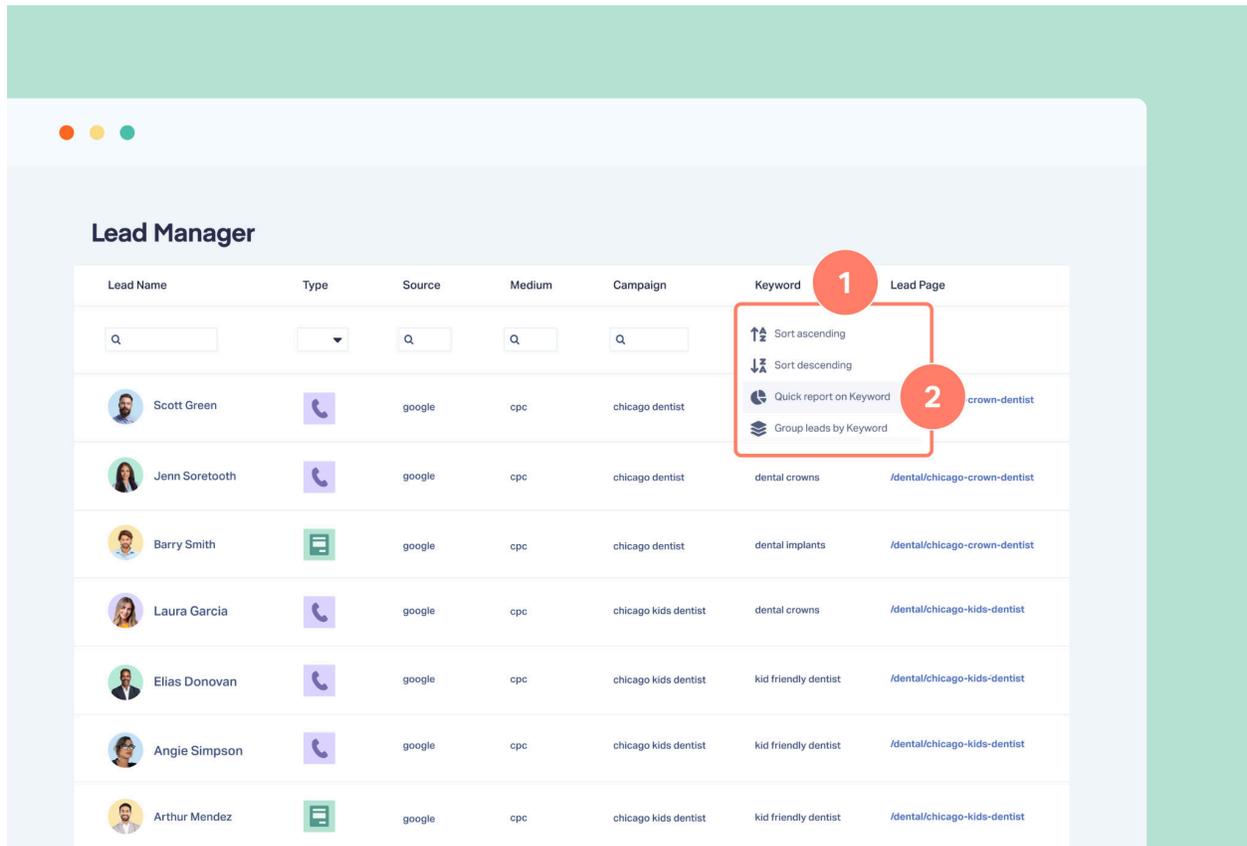


HOW-TO GUIDE

Generate Quick Reports

1 How to Use Quick Reports

Quick Reports let you instantly analyze up to any two dimensions of your marketing data to **spot trends and opportunities**.



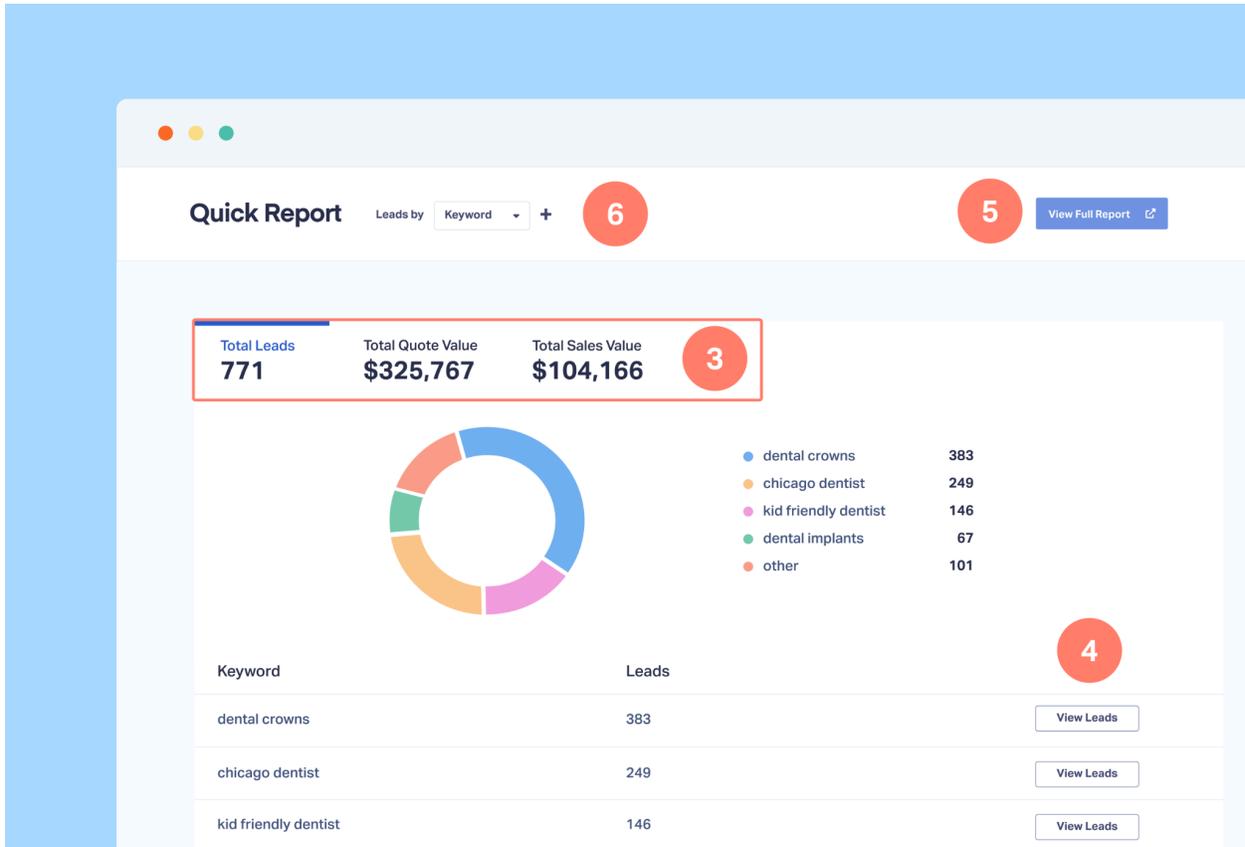
Lead Manager

Lead Name	Type	Source	Medium	Campaign	Keyword	Lead Page
<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>
 Scott Green		google	cpc	chicago dentist	dental crowns	/dental/chicago-crown-dentist
 Jenn Soretooth		google	cpc	chicago dentist	dental crowns	/dental/chicago-crown-dentist
 Barry Smith		google	cpc	chicago dentist	dental implants	/dental/chicago-crown-dentist
 Laura Garcia		google	cpc	chicago kids dentist	dental crowns	/dental/chicago-kids-dentist
 Elias Donovan		google	cpc	chicago kids dentist	kid friendly dentist	/dental/chicago-kids-dentist
 Angie Simpson		google	cpc	chicago kids dentist	kid friendly dentist	/dental/chicago-kids-dentist
 Arthur Mendez		google	cpc	chicago kids dentist	kid friendly dentist	/dental/chicago-kids-dentist

Dropdown menu options for Keyword:

- Sort ascending
- Sort descending
- Quick report on Keyword
- Group leads by Keyword

1. Click the **dropdown menu** next to the dimension you want to analyze
2. Select **Quick Report on [Dimension]**



3. Click to view your report measured by **Leads, Quote Value, or Sales Value**
4. Click **View Leads** to see all leads in a given dimension group
5. Click **View Full Report** to see more detailed info
6. Add or change a dimension using the **Leads By** dropdown